

# SPONSORSHIP OPPORTUNITIES



## 2025 Cochrane & District Chamber of Commerce Annual Trade Show

### EVENT DETAILS

Date : Saturday, May 3rd & Sunday May 4th 2025  
Location : SLS Centre - 800 Griffin Road  
Cochrane, Alberta  
Time : 10 AM to 4 PM Daily



The Cochrane Trade Show is the largest annual event in town. This show has something for everyone: daily prizes, samples, and so much more!

This year, your Cochrane & District Chamber of Commerce is offering local businesses a number of cost effective promotional opportunities to participate in sponsorship for Cochrane's most attended annual business event. This event sells out every year and welcomes thousands of visitors to our community.

**PRESENTING SPONSOR** 1 ONLY

**VENUE SPONSOR** 1 ONLY

**STAGE SPONSOR** 1 ONLY

**MONEY TUNNEL SPONSOR** 1 ONLY

**MARKETPLACE CORRAL SPONSOR** 1 ONLY

**CHILDREN'S GUEST SPONSOR** 2 ONLY

**BINGO CARD SPONSOR** 1 ONLY

**BUSINESS BUILDER SPONSOR** NO LIMIT

## PRESENTING SPONSOR

**1 Available - \$7500**

- ✓ Presenting Sponsor recognition on local radio station event ads prior to event
- ✓ Two (2) complimentary exhibitor booths in prime location manned by your team (\$1,400 value\*)
- ✓ Complimentary power for booths (\$200 value\*)
- ✓ Logo recognition on event signage (welcome banners and door prize ballots)
- ✓ Event signage for main entrance (signage supplied by sponsor)
- ✓ Logo recognition on program published in newspaper
- ✓ Opportunity to showcase your business as the Presenting Sponsor during Facebook Live events throughout the weekend
- ✓ Opportunity to provide messaging on entertainment stage during the show
- ✓ Main stage "shoutouts" throughout the weekend
- ✓ Opportunity to provide 500 branded swag bags to be filled with exhibitor goodies (provided to the first 250 attendees on each day of the show)
- ✓ Option to have promotional materials placed into attendee bags (x300)
- ✓ Opportunity to promote your sponsorship by volunteering throughout the weekend
- ✓ Complimentary Cochrane & District Chamber of Commerce Annual Membership (up to \$450\*)

Along with the Presenting Sponsor opportunity, we are open to discussing any additional marketing ideas to promote your sponsorship such as videos on Social Media, additional shareable content, etc., highlighting your support and involvement in the Annual Trade Show. Additional promotional opportunities may be subject to additional costs.

## VENUE SPONSOR

**1 Available - \$4500**

- ✓ Four (4) complimentary exhibitor booths manned by your team (\$2,400 value\*)
- ✓ Logo recognition on program published in newspaper
- ✓ Onsite Signage: logo recognition on sponsorship signs prominently displayed at entrances
- ✓ Opportunity to provide messaging on entertainment stage during the show
- ✓ Main stage "shoutouts" throughout the weekend
- ✓ Recognition in Cochrane Chamber e-newsletter following event
- ✓ Option to have promotional materials placed into attendee bags (x300)
- ✓ Complimentary Cochrane & District Chamber of Commerce Annual Membership (up to \$450\*)

### STAGE SPONSOR

**1 Available - \$2500**

- ✓ One (1) complimentary exhibitor booth manned by your team (\$600 value\*)
  - ✓ Logo recognition on program published in newspaper
  - ✓ Onsite Signage: logo recognition on sponsorship signs prominently displayed at entrances
  - ✓ Opportunity to provide messaging on entertainment stage during the show
  - ✓ Main stage "shoutouts" throughout the weekend
  - ✓ Recognition in Cochrane Chamber e-newsletter following event
  - ✓ Option to have promotional materials placed into attendee bags (x300)
  - ✓ Complimentary Cochrane & District Chamber of Commerce Annual Membership (up to \$450\*)
- 

### MONEY TUNNEL SPONSOR

**1 Available - \$1500**

- ✓ Opportunity to have your logo on the MoneyTunnel itself (sponsor to supply signage)
  - ✓ Logo recognition on program published in newspaper
  - ✓ Onsite Signage: logo recognition on sponsorship signs prominently displayed at entrances
  - ✓ Opportunity to provide messaging on entertainment stage during the show
  - ✓ Main stage "shoutouts" throughout the weekend
  - ✓ Recognition in Cochrane Chamber e-newsletter following event
  - ✓ Option to have promotional materials placed into attendee bags (x300)
  - ✓ Complimentary Cochrane & District Chamber of Commerce Annual Membership (up to \$180\*)
- 

### MARKETPLACE CORRAL SPONSOR

**1 Available - \$1500**

- ✓ Logo recognition on program published in newspaper
- ✓ Onsite Signage: logo recognition on sponsorship signs prominently displayed at entrances
- ✓ Opportunity to provide messaging on entertainment stage during the show
- ✓ Main stage "shoutouts" throughout the weekend
- ✓ Recognition in Cochrane Chamber e-newsletter following event
- ✓ Option to have promotional materials placed into attendee bags (x300)
- ✓ Complimentary Cochrane & District Chamber of Commerce Annual Membership (up to \$180\*)

### CHILDREN'S GUEST SPONSOR

**2 Available - \$1000**

- ✓ One sponsor for Saturday, One Sponsor for Sunday
  - ✓ Logo recognition on program published in newspaper
  - ✓ Onsite Signage: logo recognition on sponsorship signs prominently displayed at entrances
  - ✓ Opportunity to provide messaging on entertainment stage during the show
  - ✓ Main stage "shoutouts" throughout the weekend
  - ✓ Recognition in Cochrane Chamber e-newsletter following event
  - ✓ Option to have promotional materials placed into attendee bags (x300)
  - ✓ Complimentary Cochrane & District Chamber of Commerce Annual Membership (up to \$180\*)
- 

### BINGO CARD SPONSOR

**1 Available - \$1000**

- ✓ Logo recognition on Bingo Card
  - ✓ Logo recognition on program published in newspaper
  - ✓ Onsite Signage: logo recognition on sponsorship signs prominently displayed at entrances
  - ✓ Opportunity to provide messaging on entertainment stage during the show
  - ✓ Main stage "shoutouts" throughout the weekend
  - ✓ Recognition in Cochrane Chamber e-newsletter following event
  - ✓ Option to have promotional materials placed into attendee bags (x300)
  - ✓ Complimentary Cochrane & District Chamber of Commerce Annual Membership (up to \$180\*)
- 

### BUSINESS BUILDER SPONSOR

**\$500**

- ✓ Name recognition on Event signage
- ✓ Main stage "shoutouts" throughout the weekend
- ✓ Recognition in Cochrane Chamber e-newsletter following event
- ✓ Option to have promotional materials placed into attendee bags (x300)
- ✓ Complimentary Cochrane & District Chamber of Commerce Annual Membership (up to \$180\*)